



EDGE17
THINK. DREAM. LIVE.
7th-9th APRIL



Event Name:-*Food Product Labelling*

“Knowing it and seeing it are two different things.”

Have you ever checked the food labels that you consume? How would it feel to make a label all by yourself, with your own innovation. Fun it will be. Isn't it? Then strategising, marketing and selling your own product?

Wanna check your stand point on nutrition facts and entrepreneurship skills! Come and check with us.

Rules

Level 1

Food Labelling (Qualifying Round)

1. *Team members – minimum 2 and maximum 4*
2. *Topic would be provided along with an A1 sheet.*
3. *Only pen and pencil would be allowed.*
4. *No gadgets will be allowed.*
5. *Decision of judges would be considered final.*

Level 2

2 Minutes To Sell (Final Round)

1. *The qualified teams would be provided with colours for decorating their previously submitted paper.*
2. *Teams would be convincing the judges to buy their product.*
3. *No gadgets allowed.*
4. *Decision of the judges would be considered final.*

EVENT HEAD CONTACT:

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